



AUSCERT2020
Cyber Security Conference

19th Annual AusCERT Cyber Security Conference

WE CAN BE HEROES

GOES
VIRTUAL

15th – 18th
SEPT 2020

Sponsorship Prospectus

conference.auscert.org.au

PACKAGE INCLUSIONS

▶ **PLATINUM**

3 packages available

\$15,000

- Plenary speaking session: 20 minutes + 5 minute (Q&A)
- Branding on conference website and branding placement throughout entire virtual platform
- Large and prominently located booth in the Sponsor Hub space
- Inclusion on holding slides between presentations
- Social media mentions on AusCERT channels
- Sponsor prize draw (to supplied by sponsor)
- Access to opt-in delegate list
- Registrations x 6
- Supply item for delegate bag to be posted to delegates (600pax)
- \$7,500 discount on AusCERT2021 Sponsorship Package

▶ **GOLD**

10 packages available

\$10,000

- Sponsor stream speaking slot: 30 minutes + 5 minute (Q&A)
- Branding on conference website
- Booth in the Sponsor Hub space
- Inclusion on holding slides between presentations
- Social media mentions on AusCERT channels
- Sponsor prize draw (to supplied by sponsor)
- Access to opt-in delegate list
- Registrations x 4
- Supply item for delegate bag to be posted to delegates (600pax)
- \$5,000 discount on AusCERT2021 Sponsorship Package

▶ **EXHIBITOR**

\$5,000

- Booth in the Sponsor Hub space
- Branding on conference website
- Inclusion on holding slides between presentations
- Sponsor prize draw (to supplied by sponsor)
- Access to opt-in delegate list
- Registrations x 2
- \$2,500 discount on AusCERT2021 Sponsorship Package

ADDITIONAL INCLUSIONS

Other, optional additional inclusions OR standalone packages:

GALA DINNER **\$12,000**

- UberEats delivery voucher code x 600pax
- Welcome Speech
- Branding in virtual gala dinner room

COFFEE **\$9,000**

2 packages available

- Branded coffee + V60 Hario coffee maker packs posted to delegates to enjoy throughout the conference
- Virtual Zoom session with barista, co-hosted by sponsor representative

WELCOME RECEPTION **\$3,000**

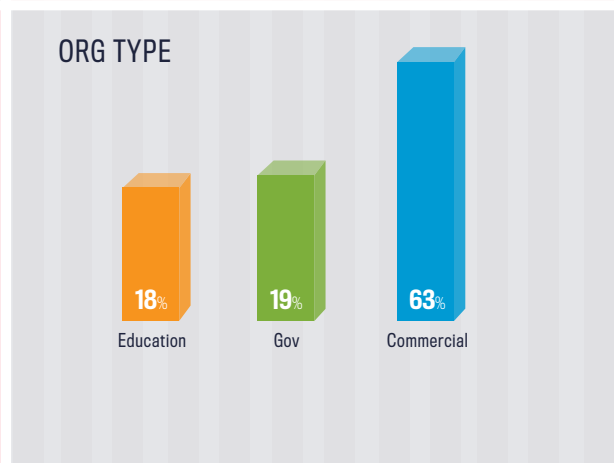
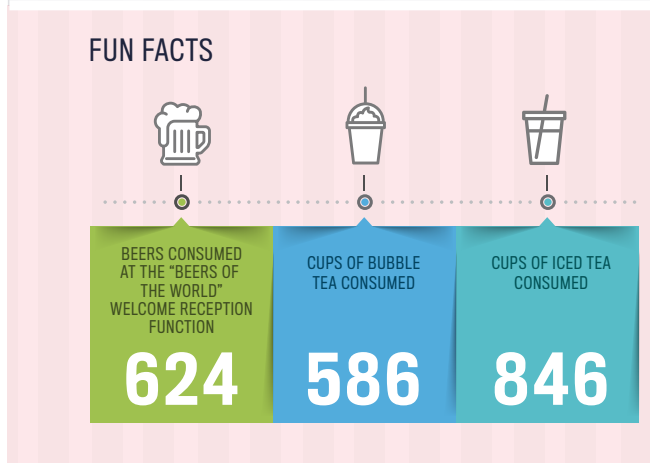
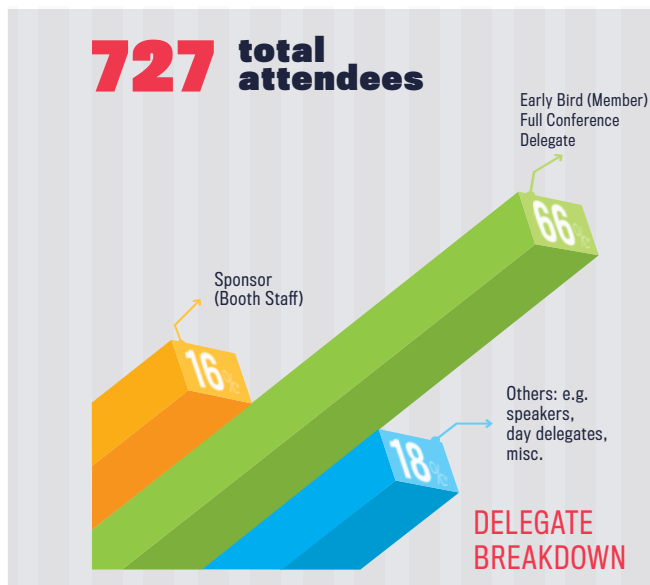
- Welcome Speech
- Branded snack pack to be included in delegate bags (600pax)
- Branding in virtual networking room space

PHOTO PROPS **\$2,000**

- Branded photo props included in delegate bags (600pax)
- Delegates are encouraged to use these props on social media throughout conference

AUSCERT CONFERENCE STATISTICS

Statistics depicted below are based on 2019 delegate data.



SOCIAL MEDIA HIGHLIGHTS (week of conference)

f
2,466
impressions

in
10,119
impressions

t
87,770
impressions

AUSCERT2020 SPONSORSHIP BOOKING FORM

To book your preferred sponsorship details for AusCERT2020, please complete and return this form to:

conference@auscert.org.au

Sponsor Name:

Organisation and Contact Details:

Organisation Name for Invoicing (if different to above):

Primary Contact:

Position:

Email Address:

Mobile number:

Office Phone Number:

Address:

Company website that your logo should link to from the AusCERT2020 Conference Website:

Sponsorship level

Please check box to choose option:

☐

Platinum \$15,000

☐

Gold \$10,000

☐

Exhibitor \$5,000

Extra Opportunities

Please check box to choose option:

☐

Gala Dinner \$12,000

☐

Coffee \$9,000

☐

Welcome Reception \$3,000

☐

Photo Props \$2,000

Additional Registrations - please indicate how many: